

FOR IMMEDIATE RELEASE

Wednesday, February 22, 2012

THE CAYLE CHERNIN AWARD

Celebrating the life of performing artist / filmmaker **Cayle Chernin** (1947- 2011)

Toronto, Ontario...Equity Showcase Theatre and The Cayle Chernin Memorial Fund are extremely pleased to announce THE CAYLE CHERNIN AWARD, Wednesday February 22, 2012. The award is intended to support an emerging or transitioning female artist's creation, development or production of a new work.

The Cayle Chernin Award is a \$1000.00 cash prize that will be presented annually to a Canadian female in the performing arts, alternating yearly between film and theatre.

2012 - Inaugural Cayle Chernin Award

Guidelines and Application: available February 23 at www.caylecherninaward.ca

Film Project Submissions: short films, feature films, web series or pilots.

Deadline: Friday, April 6, 2012

The Cayle Chernin Award is made possible by the generosity of Cayle's loving and supportive Colleagues, Friends and Family. This award honours the creative energy and nurturing spirit of actress/documentary filmmaker Cayle Chernin who was hardwired to tell stories.

Donations: www.equityshowcase.ca/cayle

Cayle Chernin, actor, documentary filmmaker, teacher, mentor and co-star of Don Shebib's classic Canadian film *Goin' Down the Road* and it's recently completed sequel *Down The Road Again* passed away on February 18, 2011. Cayle was know for her talent, generosity, imagination, intellect and incredible smile. Cayle was also valued for her commitment to women's issues having been elected to ACTRA Toronto council and co-chaired the Toronto ACTRA Women's Committee (TAWC) and sat on the board of Equity Showcase Theatre. Cayle's career spanned four decades in film, on stage developing new works, and encouraging up and coming artists.

An overview of Cayle's career can be accessed at www.cayle.ca.

Special thanks to Equity Showcase Theatre for the Administration of The Cayle Chernin Award and Glen Cram for the website.

Find us: www.caylecherninaward.ca
www.equityshowcase.ca/cayle
www.cayle.ca

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